

College to Career Redesign

Ensuring student success beyond graduation

In 2018, the UIA launched Bridging the Gap from Education to Employment (BGEE), a three-year initiative funded by the Strada Education Network. This project scales the use of design thinking to help reimagine career readiness to better support low-income students, first-generation students, and students of color. Our objective is to develop new tools, strategies, and innovative solutions to share with the field.

[“University Coalition Adds Career Services to Completion Push”](#)



[“First Jobs Matter: Innovating College to Career”](#)



[“Colleges Collaborate to Improve Career Services”](#)



KEY ACTIVITIES

This project involves three phases: (1) convening cross-sector groups to understand current practices; (2) generating innovative campus solutions, and (3) engaging employers and other stakeholders. Together, these phases are intended to enhance partnerships with employers, increase institutional capacity to prepare first-generation and low-income students for their careers, and result in implementing at least one rigorously tested program, policy, or resource that will improve students' career outcomes.

Teams across the seven participating campuses have prototyped new ways to meet career readiness needs, and as the project progresses, they will test and launch those models in partnership with students and employers.

BGEE campuses include:

- Arizona State University
- Georgia State University
- Ohio State University
- Oregon State University
- Purdue University
- University of California - Riverside
- University of Central Florida

ANTICIPATED OUTCOMES

We are developing an innovation playbook to share project learnings and recommendations for campuses looking to adopt the landscape mapping and design framework and/or the prototypes BGEE institutions develop.

Outcomes to date:

- (1) The BGEE project has made career-readiness for first-generation and low-income students a focus area and priority for career service professionals – and provided career services the capacity to act.
- (2) The BGEE project is transforming how our institutions meet the needs of students – in college-to-career and beyond.

FUNDERS

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